

RPMONE IS ACQUIRED BY PROMINENT INDUSTRY COMPANY

JUPITER, Fla. – October 12, 2009 -- RpmOne, Inc., a leading provider of F&I products and dealer development services for motorcycle and powersports dealers, today announced that it is now part of Warranty Holdings, which is the holding company for INDS, PIPI, RpmOne, and other related industry affiliates. INDS, who RpmOne has used for the administration of some key products for many years, is a leading company in the administration of service contracts for thousands of dealers nationwide, as well as key partners like Chase Bank, eBay, Edmunds.com and many other large national companies. PIPI is the market share leader in providing F&I products and service to dealers in the Northwest. Shaun Fetherston, President and CEO of Warranty Holdings said, “By adding RpmOne to our strong group of operating companies, we are able to provide best-in-class products and services to our dealer clients.” Barry Miller, President of RpmOne, said “this transaction is a natural fit and will enable us to provide enhanced support and services to our dealer clients for many years to come.” The combined entity will continue to provide outstanding products and services to Motorcycle and Powersports dealers through the RpmOne name given its strong brand recognition and dealer relationships within the industry.

About RpmOne

RpmOne, based in Jupiter, Florida, is dedicated to serving the motorcycle and powersports market with F&I products and dealer development services designed to increase dealer profits and F&I productivity. By leveraging its vast experience with dealerships, lenders and insurance companies, the company has created a portfolio of top-tier F&I programs, web-based tools, training programs, and sales and marketing systems to meet the unique demands of the motorcycle/powersports industry. RpmOne currently serves approximately 400 dealers spanning nearly all 50 states. For more information, visit <http://www.rpmone.com>.

###

Contacts:

Barry Miller

RpmOne, Inc.

President

Tel: 561-741-4447 ext 102

barrym@rpmone.com

or

Sean Hayes

RpmOne, Inc.

Chief Business Development Officer

Tel: 561-741-4447 ext 104

seanh@rpmone.com