

Priority Maintenance

RpmOne Value

- Extensive Program- Plan covers 3 years or 6 services.
- Reliable Reserves- Reserves are set based on make and model.
- Complete Coverage- Maintenance is based on the owner manual.
- Most Profitable F&I Product It not only provides exceptional F&I profit at the time of sale, but it also provides reoccurring service sales when customers return to redeem their maintenance.
- Compliant & Insured Follow state regulations while knowing reserves are insured.
- Turnkey Solution— Hassle-free set up of sales materials and training, program pricing structure, and administrative tasks such as reimbursement payments and loss reporting, JUST TURN THE KEY!
- IQ System- Provides your dealer cost on all eligible products and coverage options, print contracts (no more carbon forms), create electronic remit forms, audit and submit contracts and remittance forms, plus process and check the status of a claim all on our website with a click of a button.

Dealer Advantages

Feature	Benefit
Proper Tax Accounting	Program eliminates the unnecessary up front tax burden placed on dealers with in-house programs.
Service Department Guidelines	Program provides accountability of maintenance reimbursement preventing the depletion of reserves on uncovered services.
Reserve Pool	Reserve pool established to pay all maintenance reimbursement for life of contract. Don't be fooled by using cash flow from newly sold contracts to pay for current claims on contracts written in the past.
Solid Actuarial Foundation	Achieve peace of mind knowing that the reserves are calculated on experience and a research driven approach.
Sound Pricing Structure	Maintenance reimbursements are paid at or above the industry's average labor time and labor rates.
Simple Reimbursement	Fast dealer refund for maintenance services due to easy reimbursement steps.
Earn Backend Profits	Increase profits with RpmOne's Xtreme Profit Program, which offers dealers underwriting and investment profits from Priority Maintenance reserves

Customer Advantages

Feature	Benefit
Full-Coverage	Attain customer satisfaction as covered maintenance is developed from owner manual recommendations.
Security	Customers gain security by purchasing a priority maintenance program that is insured.
High Usability	Raise customer service index as the need for the maintenance is nearly guaranteed.

Contact Us Call 561-741-4447 or visit our website <u>www.rpmone.com</u> for more information.