



Press Alert

FOR IMMEDIATE RELEASE:

December 26, 2008

RpmOne's newest training program truly has NO cost and includes interaction with other dealers.

JUPITER, FLORIDA: RpmOne is pleased to announce the roll-out of its virtual training program named Redline Remote. The program is an interactive training program conducted on a monthly basis with dealer groups via web-based video-conferencing. The primary aim of the program is to help participating dealers achieve F&I performance consistent with the top 10% of dealers in the Powersports industry. The program participants include: dealer principals, GM's, and F&I Managers. RpmOne performed the pilot with four groups in November and December and the program is free to qualifying dealer clients. Jason Bremer, VP of Dealer Development, said "we have seen great participation and results and look forward to working with many dealers in this exciting training medium. Dealers have been very receptive to this training format due to the frequency provided while keeping travel cost down and providing interaction with their peers."

About RpmOne

RpmOne, based in Jupiter, Florida, is dedicated to serving the Powersports market with F&I products and training services designed to increase dealer profits and F&I productivity. By leveraging their vast experience with dealerships, lenders and insurance companies, RpmOne has created a portfolio of top-tier F&I programs, web-based tools, training programs and sales and marketing systems to meet the unique demands of the Powersports industry. RpmOne currently serves approximately 400 dealers spanning nearly 50 states. For more information, visit <http://www.rpmone.com>.

FOR MORE INFORMATION:

Roslyn Smith
RpmOne, Inc.
Roslyn@rpmone.com
561-741-4447