



MAINTENANCE VIP Card!

Great News! The RpmOne Priority Maintenance program just got better. Dealers have the option to provide customers a VIP or identification card for purchasing the RpmOne maintenance agreement.

MAINTENANCE VIP Card Advantages:

- **Branding opportunity** – Maintenance customers carry the dealership VIP card in their wallet as a mini billboard to potential customers.
- **Personalized** - Customer specific coverage and terms are printed on the card.
- **Low Cost** – Inexpensive marketing to existing customers that encourages loyalty.
- **Simple Invoicing** – The cost per card & letter to the customer is paid through the IQ System.

Please see the attached document for details or visit www.rpmone.com.



100 Main Street
Any Town, FL 33458

Phone: 123-222-3456
Fax: 123-222-3457
Toll Free: 800-222-1111

www.anytownmotorsports.com

Congratulations on your purchase of the Any Town Motorsports Prepaid Maintenance Plan. The primary goal of the service department at Any Town Motorsports is to make sure your vehicle runs as good as the day you rode out of our dealership for as long as you own it. Any Town Motorsports keeps with the latest manufacturer developments and recommended maintenance updates. Proper services are vital to ensure that your motorcycle, ATV, or personal watercraft is kept in tip-top shape, and operating at the highest level of performance and efficiency.

As an Any Town Motorsports Prepaid Maintenance customer you are entitled to the following benefits:

- Free wash with Service
- One Time VIP 10% discount on any parts and accessories purchase
- 3 years or 6 services coverage
- VIP service scheduling

Remember, if you did not purchase an extended warranty on your unit at the time of sale you have 30 days from the unit purchase date to redeem VIP 10% discount on an extended warranty.

We appreciate your business,

Ray Miller
Ray Miller
Owner / Any Town Motorsports
123 222 3456



SEADOO HONDA
YAMAHA Kawasaki

FREE START UP – Offer Good Until
March 1st, 2010

**Contact us today to take
advantage of this great
opportunity.**

Tel: 561 741 4447 ext: 302
Fax: 561 741 4449
letters@rpmone.com



Priority Maintenance Card Package Options

Package Features	Premier	Preferred	Starter
Dealership branding opportunity	✓	✓	✓
No transaction Fees or equipment purchase	✓	✓	✓
One Time Set-up Cost w/ Custom Design	✓	✓	✓
Postage, Printing, and fulfillment	✓	✓	
Invoiced online via IQ System	✓	✓	
Personalized Letter with Maintenance Information	✓	✓	
Perforated Cards with customer information		✓	
High Gloss Cards with customer information	✓		

PREMIER*	PREFERRED*	STARTER*
<ul style="list-style-type: none"> • \$5.50 per customer** • \$200.00 = Set Up Fee 	<ul style="list-style-type: none"> • \$3.50 per customer** • \$200.00 = Set Up Fee 	<ul style="list-style-type: none"> • \$2.00 per customer** • \$200.00 = Set Up Fee
**Price Details:	**Price Details:	**Price Details:
\$3.50 Per Personalized Card & Letter \$2.00 Per Card (pre-order minimum of 240) *Card is High Gloss Plastic.	\$3.50 Per Personalized Card & Letter *Card is perforated on paper letter.	\$2.00 Per Card (pre-order minimum of 240) *Card is High Gloss Plastic.

Please check one option only

Card Design (check one):

Please email letters@rpmone.com high resolution logo (jpg or tiff file)

_____ **Standard Design:**

- If just Logo and colored background-then what color (_____)
- If Template # _____(if no #, use name of existing card to specify design)

_____ **Custom:** (provide artwork or description on separate page – fees apply)

Back of Cards:

- **Dealer Information:** Your dealership name, address, phone number, web and email address.
- **Rules:** Specify the content that will be used on the back of your card in the space below. If left blank, the back will default to "Please see your priority maintenance agreement for details regarding your service benefits and limitations."

Dealer Specifics & Custom Rules:

By signing below you agree to the package conditions & pricing

Dealership:	Date:
Signature:	Printed Name: